

CONTRACT

WOIO
 1717 East 12th Street
 Cleveland, OH 44114
 (216) 771-1943

Contract / Revision 802294 /		Alt Order #
Product CANDIDATE C		
Contract Dates 10/22/12 - 11/05/12		Estimate #
Advertiser Ohio House Republican Organizational Com		Original Date / Revision 10/23/12 / 10/23/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WOIO	Account Executive House WOIO/WUAB	Sales Office Cleveland Local
Special Handling		
Demographic Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Midwest Communications
 49 South grant Avenue
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	WOIO	10/22/12	10/26/12	Action News at 5a	5-6a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$150.00			
D 2	WOIO	11/05/12	11/05/12	Action News at 5a	5-6a		:30			NM	0	\$0.00
E 3	WOIO	10/22/12	10/26/12	Action News at 6a	6-7a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$150.00			
D 4	WOIO	11/05/12	11/05/12	Action News at 6a	6-7a		:30			NM	0	\$0.00
E 5	WOIO	10/22/12	10/26/12	The Early Show	7-9a		:30			NM	10	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				10	\$100.00			
D 6	WOIO	11/05/12	11/05/12	The Early Show	7-9a		:30			NM	0	\$0.00
E 7	WOIO	10/22/12	10/26/12	America Now	9-10a		:30			NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$75.00			
D 8	WOIO	11/05/12	11/05/12	America Now	9-10a		:30			NM	0	\$0.00
E 9	WOIO	10/22/12	10/26/12	Let's Make A Deal	10-11a		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				2	\$1,250.00			
D 10	WOIO	11/05/12	11/05/12	Let's Make A Deal	10-11a		:30			NM	0	\$0.00
E 11	WOIO	10/22/12	10/26/12	Action News at Noon	12-1230p		:30			NM	5	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,400.00			
D 12	WOIO	11/05/12	11/05/12	Action News at Noon	12-1230p		:30			NM	0	\$0.00
E 13	WOIO	10/22/12	10/26/12	CBS Soaps	1230-2p		:30			NM	5	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,000.00			
D 14	WOIO	11/05/12	11/05/12	CBS Soaps	1230-2p		:30			NM	0	\$0.00
E 15	WOIO	10/22/12	10/26/12	Action News at 5p	5-6p		:30			NM	5	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$1,500.00			

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802294 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 11/05/12	CANDIDATE C	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Ohio House Republican C	10/23/12 / 10/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 16	WOIO	11/05/12	11/05/12	Action News at 5p	5-6p		:30			NM	0	\$0.00
E 17	WOIO	10/22/12	10/26/12	Action News at 6p	6-630p		:30			NM	5	\$12,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$2,500.00			
D 18	WOIO	11/05/12	11/05/12	Action News at 6p	6-630p		:30			NM	0	\$0.00
E 19	WOIO	10/22/12	10/26/12	M-F 7-730p	7-730p		:30			NM	4	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				4	\$4,500.00			
D 20	WOIO	11/05/12	11/05/12	M-F 7-730p	7-730p		:30			NM	0	\$0.00
E 21	WOIO	10/22/12	10/26/12	M-F 730-8p	730-8p		:30			NM	3	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				3	\$5,000.00			
D 22	WOIO	11/05/12	11/05/12	M-F 730-8p	730-8p		:30			NM	0	\$0.00
E 23	WOIO	10/22/12	10/26/12	Action News at 11p	11-1135p		:30			NM	5	\$15,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$3,000.00			
D 24	WOIO	11/05/12	11/05/12	Action News at 11p	11-1135p		:30			NM	0	\$0.00
E 25	WOIO	10/22/12	10/26/12	David Letterman	1135p-1238a		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$500.00			
D 26	WOIO	11/05/12	11/05/12	David Letterman	1135p-1238a		:30			NM	0	\$0.00
E 27	WOIO	10/27/12	10/27/12	Sat Early Show	9-11a		:30			NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$175.00			
D 28	WOIO	10/27/12	11/03/12	SA Action News at 7p	7-8p		:30			NM	0	\$0.00
E 29	WOIO	10/27/12	10/27/12	Lt Sa Action News at 11p	11p-2a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$2,500.00			
E 30	WOIO	10/28/12	10/28/12	Sun Action News at 7a	7-9a		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$150.00			
E 31	WOIO	10/28/12	10/28/12	CBS Sunday Morning	9-1030a		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,000.00			
E 32	WOIO	10/28/12	10/28/12	Lt Su Action News at 11p	11p-2a		:30			NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	-----S				1	\$2,500.00			
E 33	WOIO	10/22/12	10/26/12	Syndicated Barter	3-4p		:30			NM	5	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$200.00			
D 34	WOIO	11/05/12	11/05/12	Syndicated Barter	3-4p		:30			NM	0	\$0.00
E 35	WOIO	10/22/12	10/26/12	Action News at 4p	4-5p		:30			NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/22/12	10/28/12	MTWTF--				5	\$500.00			
D 36	WOIO	11/05/12	11/05/12	Action News at 4p	4-5p		:30			NM	0	\$0.00
Totals											79	\$108,700.00

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Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	79	\$108,700.00	\$92,395.00
Totals	79	\$108,700.00	\$92,395.00

Signature: _____ **Date:** _____

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